

C 4403

B.B.A. (Three Year) DEGREE EXAMINATION, MARCH/APRIL 2017.

End Semester Examination

Fourth Semester

Part – II

BUSINESS ETHICS AND CORPORATE GOVERNANCE

Time : 3 Hours

Max. Marks : 70

PART — A

Answer any FIVE of the following. **(5 × 4 = 20 Marks)**

1. Characteristics of business ethics.
2. Governance Vs. Corporate governance.
3. Factors influencing corporate governance.
4. Role and objectives of SEBI.
5. Objectives of corporate social responsibility.
6. Ethical behaviour.
7. Maximum tenure of independent directors.
8. Duties of directors according to Companies Act 2013.

PART — B

Answer ALL the following questions. **(5 × 10 = 50 Marks)**

9. (a) Explain the purposes of business ethics.
Or
(b) Enunciate the various routes of globalization.
10. (a) What are the factors influencing quality of governance?
Or
(b) Explain the approaches that help managers make the right decision.
11. (a) Explain systematic problems of corporate governance failure at Satyam.
Or
(b) Explain common governance problems in various corporate failures.

Turn Over

12. (a) Enunciate the protective functions of SEBI.

Or

(b) Write about Naresh Chandra committee report on corporate audit and governance.

13. (a) Explain the meaning and best practices of crisis management.

Or

(b) Describe CSR models.
