

C 6401

B.B.A. (Three Year) DEGREE EXAMINATION, MARCH/APRIL 2018.

End Semester Examination

Sixth Semester

(Regular)

INTERNATIONAL BUSINESS

Time : 3 Hours

Max. Marks : 70

PART — A

Answer any FIVE of the following questions. **(5 × 4 = 20 Marks)**

1. Significance of international business.
2. Domestic trade vs Foreign trade.
3. MIBOR.
4. Option market.
5. Current Account Transactions.
6. Convertability of Currencies.
7. Formulation of WTO.
8. Bill of Lading.

PART — B

Answer ALL the questions. **(5 × 10 = 50 Marks)**

9. (a) What is domestic trade and international trade? Also state their essence and rationality.

Or

- (b) What is international business? In what way it is useful? Explain its need.

10. (a) Write a detailed and comprehensive note on Foreign Market operations.

Or

- (b) Attempt the following :

- (i) Spot-Future forward
- (ii) EURO Market instruments.

Turn Over

11. (a) What is balance of payments? State its essence and contents.

Or

(b) What is Exchange control? State its methods with their features.

12. (a) What are trade blocks? Enumerate the reasons for Trade Block Formation.

Or

(b) Attempt the following :

(i) European Union

(ii) Dis-advantages of WTO membership.

13. (a) Write a brief note on export procedure.

Or

(b) Describe import procedure.
