

C 6403

B.B.A. (Three Year) DEGREE EXAMINATION, MARCH/APRIL 2018.

End Semester Examination

Sixth Semester

(Regular)

PROJECT MANAGEMENT

Time : 3 Hours

Max. Marks : 70

PART — A

Answer any FIVE of the following questions. **(5 × 4 = 20 Marks)**

1. Meaning of Project Management.
2. How to Estimate Sales and Production?
3. Rate of Return.
4. Manpower Planning.
5. Project Termination.
6. Corporate Appraisal.
7. Importance and Impact of Technology.
8. Pay back period.

PART — B

Answer ALL the questions. **(5 × 10 = 50 Marks)**

UNIT – I

9. (a) What is Project Management? List out various types of projects with their features.

Or

- (b) Enumerate various problems of Project Management. Suggest suitable remedies.

Turn Over

UNIT – II

10. (a) Discuss about Demand Analysis in Project Management.
Or
(b) How to select and purchase machinery and equipment?

UNIT – III

11. (a) What is Project Evaluation? Explain in various methods of Evaluation.
Or
(b) Discuss the essence and utility of PERT and CPM.

UNIT – IV

12. (a) Describe Human Economics. Also state its features and impact.
Or
(b) Attempt the following :
(i) Estimation.
(ii) What is Human Resource Planning?

UNIT – V

13. (a) Explain in Project Termination. Also state different types of project termination.
Or
(b) How to close the project? At what time to close the project?
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