

C 6405–B

B.B.A. (Three Year) DEGREE EXAMINATION, MARCH/APRIL 2018.

End Semester Examination

Sixth Semester

(Regular)

INVESTMENT MANAGEMENT

Time : 3 Hours

Max. Marks : 70

PART — A

Answer any FIVE of the following questions. **(5 × 4 = 20 Marks)**

1. Investment Vs speculation
2. Functions of stock exchange
3. Components of security return
4. Features of band
5. Write short note on instrinsic value approach
6. Weaknesses of fundamental analysis
7. Assumptions of technical analysis
8. Primary market Vs secondary market.

PART — B

Answer ALL the following questions. **(5 × 10 = 50 Marks)**

UNIT I

9. (a) What is investment? Discuss the nature and objectives of investment.

Or

- (b) Explain the investment process. What are the importance and constraints of investment?

UNIT II

10. (a) Define stock exchange. What are the importance and limitations of stock exchange?

Or

- (b) What is meant by issue management? Discuss pre and post issue management briefly.

Turn Over

UNIT III

11. (a) Define risk. What are the causes and types of security risks?

Or

- (b) Elaborate the methods for measurement of risk.

UNIT IV

12. (a) What are equity shares? Explain the features and valuation of equity shares.

Or

- (b) Explain the types of risks under bond.

UNIT V

13. (a) What is industry analysis? Describe the different tools and techniques of industry analysis.

Or

- (b) What is meant by DOW theory? How is it used to determine the better direction of stock market?
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