

C 1403

B.B.A. (Three Year) DEGREE EXAMINATION, NOVEMBER 2016.

First Semester

Part II — Business Administration

Paper III : IT FOR MANAGERS

Time : 3 Hours

Max. Marks : 70

PART — A

Answer any FIVE of the following questions. **(5 × 4 = 20 Marks)**

1. Explain IT support at different organizational level.
2. Write notes on super computers and mainframe computers.
3. Write a short note on track ball and Joystics.
4. Explain : RAM, ROM, PROM.
5. What is the difference between system software and application software?
6. How do you create a chart in excel?
7. What are the advantages of networking?
8. Explain Online Analytical Processing (OLAP).

PART — B

Answer ALL the following questions. **(5 × 10 = 50 Marks)**

UNIT – I

9. (a) Explain classifications of information system.
Or
(b) Explain various components of a computer.

UNIT – II

10. (a) Explain memory with block diagram.
Or
(b) Distinguish between impact and non-impact printers.

Turn Over

UNIT – III

11. (a) Explain mobile devices and note book operating system.

Or

(b) What are the features of MS-word?

UNIT – IV

12. (a) Write steps to create presentation.

Or

(b) Explain network topologies with diagram.

UNIT – V

13. (a) Write short note on

(i) Data warehouse

(ii) Data marts and data mining.

Or

(b) What are the advantages and disadvantages of ERP?
