

C 3402

B.B.A. (Three Year) DEGREE EXAMINATION, NOVEMBER 2016.

Third Semester

Part II

HUMAN RESOURCE MANAGEMENT

Time : 3 Hours

Max. Marks : 70

PART — A

Answer any FIVE of the following questions. **(5 × 4 = 20 Marks)**

1. Enumerate the scope of H.R.M.
2. Give the objectives of H.R. planning.
3. Write the differences between Recruitment and selection.
4. Explain the concept of Development.
5. Role of HR Executives.
6. Job Analysis.
7. Training and Development.
8. Manpower Planning.

PART — B

Answer ALL the following questions. **(5 × 10 = 50 Marks)**

UNIT I

9. (a) Bring out the process and evolution of Human Resource Management in India.

Or

- (b) What do you mean by H.R.M.? Explain the functions of H.R.M.

UNIT II

10. (a) Elucidate the changing role of Human Resource in India.

Or

- (b) Enumerate the impact of Globalization of Human Resource Planning.

Turn Over

UNIT III

11. (a) Define H.R. Planning. Also explain its process and importance.
Or
(b) Why should H.R. plan be integrated with the overall enterprise strategic plan? How best these integration be achieved?

UNIT IV

12. (a) Define recruitment and enumerate the source of recruitment.
Or
(b) Define Selection. Also state what are the various steps involved in selection process.

UNIT V

13. (a) Describe the various methods of training and their practical utility in corporate sectors.
Or
(b) What is development? And how do you evaluate development process.
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