

C 3403

B.B.A. (Three Year) DEGREE EXAMINATION, NOVEMBER 2016.

Third Semester

Part II

ORGANIZATIONAL BEHAVIOUR

Time : 3 Hours

Max. Marks : 70

PART — A

Answer any FIVE of the following questions.

(5 × 4 = 20 Marks)

1. Discuss the nature and scope of an organization.
2. Explain the concept of personality.
3. What are the major value system of Indian managers?
4. Describe interpersonal relations.
5. What do you mean by leadership style?
6. Explain the primary characteristics of type-A personality.
7. Management by Objectives (MBO).
8. State the features of group cohesiveness.

PART — B

Answer ALL the following questions. **(5 × 10 = 50 Marks)**

UNIT I

9. (a) How do scientific management and behavioural management differ in significant ways? Which managerial approach is more suitable for organizational effectiveness?
Or
(b) Define organization and bring out its various elements.

UNIT II

10. (a) Define personality. What are the specific traits that constitute the concept of personality?
Or
(b) What do you understand by learning? Discuss the elements which form the part of learning process.

Turn Over

UNIT III

11. (a) What is interpersonal perception? What are the factors involved in interpersonal perception and how does distortion occur in such a perception?
Or
(b) What are the methods of measurement of attitudes? How does attitude measurement help the management?

UNIT IV

12. (a) Explain in detail the determinants of organizational structures. Give examples.
Or
(b) Under what circumstances would the Delphi technique of decision making be more suitable and useful, Explain.

UNIT V

13. (a) "A good leader is not necessarily a good manager". Discuss this statement and compare leadership with management.
Or
(b) What are the structural and situational sources of power? What steps can be taken to ensure that such power is not misused?
