

C 1403

B.B.A. (Three Year) DEGREE EXAMINATION, OCTOBER/NOVEMBER 2017.

End Semester Examination

First Semester

Part II : Business Administration

(Regular/Supplementary)

Paper III : IT FOR MANAGERS

Time : 3 Hours

Max. Marks : 70

PART — A

Answer any FIVE of the following questions. **(5 × 4 = 20 Marks)**

1. Explain IT support at different organisational levels.
2. Differences between RAM and ROM.
3. What is OS? Explain software.
4. What is internet? Which type of network is suitable for houses?
5. Explain supply chain management.
6. Write a note on mechanic cycle.
7. Explain about formatting and headers in MS-Excel.
8. Trace out the evolution of internet.

PART — B

Answer ALL the questions. **(5 × 10 = 50 Marks)**

UNIT – I

9. (a) Explain the classification of digital computer systems.
Or
(b) What is IT? Also explain the classification of information systems.

UNIT – II

10. (a) Explain about CPU. Also explain registers.
Or
(b) Explain magnetic tape. What is keyboard? Also state and explain Ink-jet printer.

Turn Over

UNIT – III

11. (a) Explain the essence of mobile device operating system.
Or
(b) What is macro's? Explain MS-Office.

UNIT – IV

12. (a) State the differences between LAN and WPN. Also list out the steps to create presentation.
Or
(b) Explain network topologies with diagram.

UNIT – V

13. (a) What is Data mining? Also explain OLAP.
Or
(b) What is geographic information system? Also state the rationale of ERP.
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