

C 3401

B.B.A. (Three Year) DEGREE EXAMINATION, OCTOBER/NOVEMBER 2017.

End Semester Examination

Third Semester

(Regular/Supplementary)

OPERATIONS MANAGEMENT

Time : 3 Hours

Max. Marks : 70

PART — A

Answer any FIVE of the following questions. **(5 × 4 = 20 Marks)**

1. Scope of operations management.
2. Economic order quantity (E.O.Q.).
3. Process selection.
4. Just-in-time production.
5. Importance of operations control.
6. Objectives of operations planning.
7. Stores ledger.
8. Indicators of methods study.

PART — B

Answer ALL the following questions. **(5 × 10 = 50 Marks)**

UNIT I

9. (a) Explain the characteristics of manufacturing and non-manufacturing operations.
Or
(b) Define operations management? Also state its objectives.

Turn Over

UNIT II

10. (a) What do you mean by plant location? How important is plant location to profitability?

Or

- (b) What are the classical types of plant layout? What are their advantages and disadvantages.

UNIT III

11. (a) How does corrective maintenance differ from preventive methods?

Or

- (b) What are the factors facilitating method study? Also state the advantages of method study.

UNIT IV

12. (a) Define operations planning? Explain the steps in the planning procedure.

Or

- (b) Enumerate various operations planning categories in detail?

UNIT V

13. (a) What do you mean by operations control? Also state the objectives of operations control.

Or

- (b) Explain various operations control techniques most suitable and practisable with reference to Indian context.
