

C 3402

B.B.A. (Three Year) DEGREE EXAMINATION, OCTOBER/NOVEMBER 2017.

End Semester Examination

Third Semester

Part – II

(Regular/Supplementary)

HUMAN RESOURCE MANAGEMENT

Time : 3 Hours

Max. Marks : 70

PART — A

Answer any FIVE of the following questions. **(5 × 4 = 20 Marks)**

1. Objectives of H.R.M.
2. Qualities of personal manager.
3. Need and importance of human resource planning.
4. Principles of recruitment policy.
5. Training and development.
6. Role of HR executives.
7. Need of manpower planning.
8. Merits of direct recruitment.

PART — B

Answer ALL the following questions. **(5 × 10 = 50 Marks)**

UNIT – I

9. (a) Explain the changing global scenario and its impact on human resources.
Or
(b) Explain the role and responsibilities of HR manager.

UNIT – II

10. (a) What are the steps involved in H.R planning?
Or
(b) Discuss the purpose of process of man power planning.

Turn Over

UNIT – III

11. (a) Discuss pros and cons of interview technique.
Or
(b) What are the various stages of selection process?

UNIT – IV

12. (a) Explain the importance of workers training. How will you organize a training programme in a large industry?
Or
(b) What is a development? How do you evaluate development process?

UNIT – V

13. (a) Explain the impact of globalization on H.R.
Or
(b) Discuss the changing role of personnel management.
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