

C 51316

B.A. (Three Year) DEGREE EXAMINATION, OCTOBER/NOVEMBER 2017.

End Semester Examination

Fifth Semester

(Regular/Supplementary)

Paper VI : COMMUNICATIVE ENGLISH

Time : 3 Hours

Max. Marks : 70

PART — A

Answer any FIVE of the following questions. **(5 × 4 = 20 Marks)**

1. What are the common errors in report writing?
2. Write a note on visual communication.
3. Communication using radio.
4. Explain educational T.V.
5. How will you structure a presentation?
6. Write a note on persuasion skills?
7. Types of reports.
8. Importance of language in presentations.

PART — B

Answer ALL the following questions. **(5 × 10 = 50 Marks)**

9. (a) State the basic principles of report writing.
Or
(b) Describe the organization of a report.
10. (a) How does video help communication in the classroom?
Or
(b) Explain the role of the learner with regards to visual communication.
11. (a) Discuss radio as a medium of communication.
Or
(b) How can TV be used as a medium of communication?

Turn Over

12. (a) Write in detail about educational TV.

Or

(b) Write in detail about correction of sentences.

13. (a) Mention some guidelines on preparing presentations.

Or

(b) Write an essay on persuasion skills.
