

**C 53035–C**

B.Com. (C.A) DEGREE EXAMINATION, OCTOBER/NOVEMBER 2017.

End-Semester Examination

Fifth Semester

(Regular / Supplementary)

Paper V : BUSINESS NETWORKS

*Time : 3 Hours*

*Max. Marks : 70*

**PART — A**

Answer any FIVE of the following questions. **(5 × 4 = 20 Marks)**

1. What is social network?
2. Write a note on network security.
3. Explain servers.
4. How to establish a network connection with customers?
5. What is data integration?
6. What is forward integration?
7. What are commercial issues in business networking systems?
8. What is cloud computing?

**PART — B**

Answer ALL the following questions. **(5 × 10 = 50 Marks)**

**UNIT I**

9. (a) What is business forms? Also state how to develop stakeholders.

Or

- (b) Explain social network and facebook.

Turn Over

## UNIT II

10. (a) Explain Internet and business Internet.

Or

(b) Explain different layers of business networks.

## UNIT III

11. (a) Explain networking system. Also write a note on cloud computing.

Or

(b) What is spectrum? And also explain communication satellite.

## UNIT IV

12. (a) What is Data Base? Also explain the essence of customer database.

Or

(b) What is the essence of customer relationship management? Also state the legal and ethical issues in this regard.

## UNIT V

13. (a) Write a detailed note on data warehousing and mining. Also state its role with Data management.

Or

(b) What is OLTP and OLAP.

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