

C 53035–D

B.Com. (C.A.) (Three Year) DEGREE EXAMINATION, OCTOBER/NOVEMBER 2017.

End-Semester Examination

Fifth Semester

(Regular/Supplementary)

Paper V : E-COMMERCE

Time : 3 Hours

Max. Marks : 70

PART — A

Answer any FIVE of the following questions. **(5 × 4 = 20 Marks)**

1. Impact of Electronic Commerce.
2. What does the web Encompass?
3. Trading stocks online.
4. Digital Token.
5. Digital Signature.
6. Value cards and e-cash.
7. Web Advertisement.
8. Electronic Cash.

PART — B

Answer ALL the following questions. **(5 × 10 = 50 Marks)**

UNIT I

9. (a) Define electronic commerce. Also state its advantages and disadvantages.

Or

- (b) Enumerate the significant elements of B2B and B2C.

Turn Over

UNIT II

10. (a) Trace out the origin of internet. In what way internet is useful to modern business?

Or

- (b) What is Web Site? Also write a note on building own website.

UNIT III

11. (a) What is internet shopping? Explain its procedure. Also state in what way internet shopping is useful?

Or

- (b) Enumerate the specific contribution of E-Commerce for Service industries.

UNIT IV

12. (a) What is Electronic payment system? Also list out various risks in electronic payment system.

Or

- (b) How to design Electronic payment system?

UNIT V

13. (a) Define Encryption. Also state popular techniques in encryption.

Or

- (b) Define internet security policy. Also list out most important security policies.
